## 5<sup>th</sup> Cluster Matchmaking Conference BRINGING CLUSTER COLLABORATION TO THE NEXT LEVEL



STUTTGART // September 21-22, 2017

For the 5<sup>th</sup> time BSR Stars hosts the Cluster Matchmaking Conference. The Cluster Matchmaking Conference offers excellent matchmaking opportunities with Europe's leading cluster organisations, lots of networking opportunities and a thrilling interactive programme in a vibrant and learning atmosphere.

After five years with cluster matchmaking and cluster internationalisation (through Innovation Express) it is time to bring cluster collaboration to the next level. At Europe's premier Cluster Matchmaking Conference in 2017 you can:

- O Get together better: Customize your own cluster matchmaking meeting schedule
- Learn from the experiences from five years of cluster internationalisation
- O Gain insights on sustainable models for international cluster collaboration
- O Join cluster labs and share your cluster's best practices with peers

The Cluster Matchmaking Conference is coordinated with the BSR Stars Innovation Express call that offers funding for clusters to catalyse new crosscluster collaboration and operational projects with their members.

The success of the concept over time has led to the expansion of geographies interested in this approach. This year German Baden-Württemberg joins the BSR Stars team. Therefore the Cluster Matchmaking Conference takes place at the House of Economy in Stuttgart.

REGISTRATION Participation is free of charge but requires registration at <u>b2match.eu/cluster-matchmaking-2017</u>. No show fee € 100











## THE ORGANISERS

The Ministry for Economics, Labour and Housing at Baden-Württemberg will host the 5<sup>th</sup> Cluster Matchmaking Conference with organisational support from Cluster Excellence Denmark and the ClusterAgency Baden-Württemberg on behalf of the BSR Coordination Team. And in collaboration with Enterprise Europe Network.



Ministry of Higher Education and Science – Denmark









## THE FACTS & FIGURES FROM 2016

150 clusters 30 countries 492

clusterto-cluster matchmaking meetings new international cluster collaboration projects % would participate again







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